




DARCI B. DAVIS

Visual Communication
& Multimedia Design

 Los Angeles, CA

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 206-390-7663

ABOUT

Creative, confident, and detail-oriented designer with 14+ years of experience delivering compelling visual solutions across digital, print, and interactive platforms. Proven ability to lead projects from concept to completion, balancing aesthetics with functionality. Passionate about storytelling, emerging technologies, and crafting innovative visual experiences that engage audiences and elevate brands.

EDUCATION

Savannah College of Art & Design

Bachelor of Fine Arts

Visual Communications & Graphic Design

VOLUNTEER

Comcast Recognition Committee

External Awards Liaison & Designer

Women in Cable & TV (WICT)

Graphic Designer

REFERENCES

Due to privacy considerations, references will be provided upon request.

SKILLS

Layout & Design

- InDesign, Illustrator, Photoshop, PowerPoint, Typography, Brand & Identity

Motion & Video

- After Effects, Premiere Pro, Media Encoder, Storyboarding

Marketing & Strategy

- SEO, Data Visualization, Social Media Content, Campaign Strategy, Canva

Web Design

- WordPress, Figma, Adobe XD, HTML/CSS, Responsive Design, UX/UI Design

EXPERIENCE

Comcast Advertising

Sr. Graphic Designer, Brand Marketing (New York, Los Angeles)

- Led high-priority projects from concept to delivery, including a full rebrand
- Managed design, SEO, and UX updates across all company websites
- Produced digital/print assets for executive initiatives and enterprise-level events
- Created social content (motion graphics, video) with Social and ERG teams
- Clients: Universal Pictures, FX, Hulu, Xumo, Peacock, NBC, + more

Graphic Designer, Brand Marketing (New York, Seattle)

- Trained teams on brand standards, design tools, and workflows
- Drove end-to-end execution of creative projects under pressure
- Collaborated cross-functionally to support evolving brand strategy

Graphic Designer, Pacific Region (San Francisco, Seattle)

- Maintained brand alignment across regional and corporate campaigns
- Led project ideation, timeline management, and direct client collaboration
- Delivered clear, strategic creative aligned with brand goals

Google - Contract

Graphic Designer, Google Cloud (Seattle)

- Created branding and presentations for Google NEXT 2018
- Met tight deadlines with consistent precision and efficiency
- Clients: Google Cloud, Salesforce, BuzzFeed, Oracle, Reddit + more

Bellevue LifeSpring

Sr. Events & Graphic Designer (Seattle)

- Led design and creative direction for four annual events with 4,000+ attendees
- Managed branding, website design, and delegation across staff and volunteers
- Oversaw marketing budgets and executed year-round campaign strategy

Aspen Branch Studio

Events & Graphic Designer (Aspen)

- Brought creative visions to life in close collaboration with the Creative Director
- Partnered with Bravo TV to launch SkinnyGirl White Cosmo.
- Clients: Food & Wine, ESPN, Winter X Games, Krug Champagne + more

Susan G. Komen - Contract

Events & Graphic Designer (Aspen)

- Orchestrated event design, logistics, and volunteer coordination
- Led the launch of the organization's first green-certified event
- Collaborated with the City of Aspen on permits and compliance